



CAMPUS CRUSADE FOR CHRIST  
**WESTERN PA CATALYTIC**  
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(INFO)

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## A “Ben Stiller outreach” trend?

How ironic that something banned in many public schools for its tendency towards pain and injury may now be one of the biggest draws for engaging students a dialogue about a loving God. What is it? Dodgeball. Helped by the popularity of Ben Stiller’s recent movie of the same name, students at Grove City College decided to use the game’s recent surge in appeal to attack a chronic problem in their ministry—a lack of guys.

## The real national deficit...

Of any school in our charge, one would think that Grove City, a *Christian* college with such a high number of genuinely believing students, would have no trouble pulling a crowd from *both* genders. Grove City should be the last school at risk for a “masculinity deficit.” Sadly, the problem seems universal. Recent research confirms what history shows -- women are more likely to attend faith-centered events than men, especially in small groups (*Barna Group, 2004*).

## With guys, impact has... an impact.

Michael Frey, Western PA’s area director, who’s currently leading the Ephesians Bible study that follows the weekly dodge ball event, believes the root of the issue has to do with the way Christian fellowship has historically been approached. “It has long been my opinion,” he theorizes, through observation and experience, “that guys tend to connect more by ‘doing’ than by ‘being.’”

No wonder the study has been flourishing. By the second half of the night, the therapeutic bonding element of friendly competition has set up perfectly for the small group discussion. Or at least one GCC student thinks so. “Something about plastering guys with rubber balls just sounds fun,” Junior Mike Hinkson told the inquiring campus newspaper, “Plus after competing, even if its only a game of dodge ball, you start to build relationships that carry over and can impact...Bible study.”

Hopefully this term, students will take over leadership to multiply this creative small group, the trend will spread to other campuses, and college guys everywhere will gain new welts, Biblical wisdom, and real relationships. Thanks again for enabling this!

Grace and peace,

“The things which you have heard from me in the presence of many witnesses, entrust these to faithful men who will be able to teach others also.” - **2 Timothy 2:2**

- Real and lasting relationships & growth for young men in these Bible studies on our campuses
- Consistent involvement of men to increase drastically
- Students and staff to have other creative ideas for outreach & growth
- Movements to thrive on new schools our team is reaching this term
- Multiplication principle in 2 Timothy 2:2 to be reality in Western PA

(PRAYER NEEDS)