

# May 26<sup>th</sup> '04

## Western PA

CAMPUS MINISTRY

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### Experimenting on the Web...

How do you sort through everything on the World Wide Web? There is literally something for everyone there – great things, horrible things and sometimes innane and amusing things. For many veteran ‘surfers’ the best way to find something can be summed up in one word – “Google.” You can find your direction to just about everything at Google.com... type what you want and just hit “Search.”

Well, last month some CCC staff working on **EveryStudent.com** were thinking of ways to publicize the site when they decided to advertise on hugely popular site. (To assure the Web-savvy, these are NOT pop-up ads.)

The results were nothing short of incredible.

### The Mighty 1%...

EveryStudent.com one of many tools of Campus Crusade for Christ that can reach students when they are in their dormrooms at 4AM, a website that tries to answer the questions that so many ask. Questions about life, God, death, drinking and so many other things... all while presenting an opportunity to encounter Jesus Christ.

For the past three years a consistent trend of 1% of visitors to the website make a decision to follow Christ with their lives. In March of this year, the total number of visitors was more than 3 times the average last year... *over 100,000!* If you were to work out the math, that’s over 1000 people that accepted Christ just before Easter (the actual number is closer to 1,100)!

### A Real Story...

EveryStudent.com reaches *real* people, from the 14 year-old girl that emailed Jason Weimer (a Western PA teammate) to college students that are searching for meaning in life.

One example was that of a girl who came across the website just before Valentine’s Day. After seeing a simple flier on campus asking “Do you believe in unconditional love?” she visited, hoping it was a site that would help her find a guy. What she found was an article on beauty, something she had a hard time seeing in herself.

She later recounted her experience, “As I read on, I realized that [the article’s author] too tried different ways to fill the emptiness in her... I could never forget what she said next. “The reason people have a feeling of emptiness is because there is something missing--Jesus Christ. Jesus is the only one who can fill that emptiness with love--unconditional love. People must accept Him and depend on him. The way to accept Him is by praying to Him.”

The student’s life was changed forever. She met some other Christian women on her campus and working through her faults knowing she had been forgiven.

Kept by His faithfulness,

#### **Praise!**

- Jay Reynolds’ Army unit will now not be shipping out to Afghanistan!

#### **Please pray for...**

- Our upcoming wedding & marriage (the date is *this* August 14<sup>th</sup>)!

- The visitors to *Every Student.com* and the 1% who will begin to follow Christ.

- Hundreds of students as they pursue their walk with God this summer on various Summer Projects.

**Is. 55:11** -  
“So will My Word be which goes forth from My mouth; It will not return to Me... without accomplishing what I desire.”